



# Bluff SchuetzenFest

Saturday, May 20, 2023 • 11:00am-7:00pm

Kreische Brewery & Monument Hill State Historic Sites

## Frisch Auf!: Time to Gather Up on the Bluff

Celebrate the history of the Bluff Schuetzenverein, a German marksmanship and social organization which once made its home on the Bluff. Experience the unique traditions of the late 19th and early 20th centuries that honor our German-Texan heritage. The **FREE Family Fest** features:

- SchuetzenFest Games
- Living History Activities
- Special Tours & Exhibits
- Laser Shooting Range
- Live Music
- Food
- Drinks
- More!

Within the Festival grounds is the **Texas History on Tap Beer Garden**, open 1-7pm, where ticketed guests can taste Texas's brewing heritage, meet the teams behind their favorite breweries, and get premium access to the live music and dance floor!

## Quick Facts & Figures

- Kreische Brewery & Monument Hill attracts more than **15,000 visitors annually**
- Bluff SchuetzenFest is **one of two major events** held each year
- Our 2<sup>nd</sup> annual SchuetzenFest is expected to draw **over 800 attendees**
- Print and radio ads will reach approximately **25,000 people**
- Social media advertising will reach approximately **45,000 users**

Bluff SchuetzenFest is a fundraiser for the **Friends of Kreische Brewery & Monument Hill State Historic Sites**. Event revenues support education and preservation initiatives.



Platinum Sponsor Secured!

## Become a Sponsor!

~~Platinum~~ **Gold** **Silver** **Bronze**  
 \$2000<sup>1</sup> \$750 \$500 \$250

	<del>Platinum</del>	Gold	Silver	Bronze
Branded Beer Garden and Marketing booth space	✓			
Logo on <i>Texas History on Tap</i> tasting glass <sup>1</sup>	✓			
Logo on promotional rack card and poster <sup>1</sup>	✓			
Recognition in radio advertisements	✓			
Recognition during event entertainment	✓	✓		
Recognition in print advertising	Logo	Name		
Recognition on <i>Bluff SchuetzenFest 2023</i> t-shirt <sup>2</sup>	Logo	Logo	Name	
Website and social media recognition	Logo	Logo	Logo	Name
Event signage	Logo	Logo	Logo	Name
Recognition in printed event program	Logo	Logo	Logo	Name
Complimentary tickets to the <i>Texas History on Tap Beer Garden</i> , including one meal per person	10	6	4	2

<sup>1</sup> The Platinum level is limited to one exclusive sponsor who commits by February 1

<sup>2</sup> Commitment required by March 17 for t-shirt inclusion



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## Sponsorship Commitment Form

Sponsor Name: \_\_\_\_\_  
*(As you would like it listed in event materials)*

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level:  ~~Platinum~~    Gold    Silver    Bronze  
*Platinum Sponsor Secured!*

Payment:    Please email me an invoice for online credit card payment  
                   Check enclosed  
*(Please make checks payable to Friends of Monument Hill and Kreische Brewery)*

Contact Signature: \_\_\_\_\_

*Please send completed form to:  
Friends of Kreische Brewery & Monument Hill SHS  
414 State Loop 92  
La Grange, TX 78945  
friendsofkreischebrewery@gmail.com*

*Platinum, Gold, and Silver sponsors-  
Please send digital, high resolution logos to  
gavin.miculka@thc.texas.gov*